CLASSIC
INVESTMENTS & STRATEGY



Investing in **Vision** Building with **Strategy.**

At Classic Group, we go beyond investments. We shape strategies that stand the test of time. With decades of expertise in managing and scaling businesses across sectors, we are trusted partners in growth, transformation, and innovation. Our commitment is rooted in integrity, foresight and delivering long-term value for our clients, partners and stakeholders.

www.classicgroup.co.in

Table Of **Contents.**

Welcome **Note**	01
At A **Glance**	02
Our **Story**	03
Our **Services**	04
About **Us**	05-06
Our **History**	07-08
Meet **Our Director**	09
Management **Team**	10
Our **Approach**	11

Services

1. Investments & Funds	12-17
2. Strategy & **Advisory**	18-21
Our **Areas Of Expertise**	22
Our **Business Solutions Portfolio**	23
Our **Strength**	24-26
Projects & **Collaborations**	27
Our **Network**	28
What **We Offer**	29
Why **Choose Us**	30
We Are **Strategic Partners With**	31
Code Of **Conduct**	32-33
Contact **Us**	34



Welcome To **Classic Group.**

At Classic Group, we believe in building more than portfolios or partnerships, we build futures. With purpose at the core of everything we do, our journey is rooted in a deep understanding that long-term value is created not by chance, but by clarity, conviction & carefully aligned strategy. As a modern, future-facing business house, we operate at the intersection of capital intelligence & strategic insight. Our ability to identify high-potential opportunities and engineer outcome-driven solutions has enabled us to become a trusted partner in shaping growth across diverse industries. With over ₹2,000 crores mobilized and structured, and an enterprise value that's fast approaching the ₹1,000 crore mark, our strength lies in a twin-engine approach. Through investments & fund management, we structure strategic capital flows across real estate and consumer-centric ventures using SPVs, JVs, debt and equity instrument frameworks that are tailored to scale, sustain & deliver. Simultaneously, our strategy and advisory capabilities empower organizations with the clarity to grow, pivot, or reinvent. From financial architecture to marketing blueprints, from business strategy to CRM and partnerships, we bring precision, discipline & creativity to every challenge transforming vision into measurable, market-ready success.

At Classic Group, we don't see our verticals as silos but as interwoven drivers of meaningful progress. This synergy is what enables us to support our partners not just with capital but with counsel. Not just with ideas but with impact. As we continue to scale across Indian & Global markets, our unwavering focus remains: to create enduring legacies by enabling businesses, people & communities to thrive.

WELCOME to a space where purpose **DRIVES** profit

WHERE expertise meets **INTEGRITY**

WHERE your ambitions become our **SHARED** vision

EVERY partnership we build is profoundly PERSONAL

EVERY project is a **PROMISE**

EVERY milestone is a beginning of what we ENVISION

"Because true growth isn't transactional; IT'S TRANSFORMATIONAL."

Warm Regards,

Vinit Gupta
Managing Director

At A **Glance.**



Comprehensive Solutions for every Investment Need

We don't just invest in assets, we invest in visions, shaping a future of limitless possibilities.



Unlocking Growth, Mitigating Risk

Discover innovative fund management approaches that focus on delivering steady growth while protecting financial security.



Insight Driven Strategies for Market Leaders

We achieve impactful results by combining your vision with our expertise, ensuring precision in strategic foresight & impactful results.



Turning Ambitions into Achievable Projects

Building success through collaboration, innovation and trust. Transforming visions into reality, together.

Our **Story.**

Classic Group: Redefining Excellence in Investments & Strategy

At Classic Group, we are redefining excellence in Investments & Fund Management and Strategy & Advisory. As a rapidly growing business conglomerate with an enterprise value exceeding ₹200 Cr on course to surpass ₹1000 Cr soon, we stand at the forefront of innovation, delivering unmatched value to our stakeholders. Our commitment to integrity, traditional values, and forward-thinking solutions positions us as a trusted leader in the industry. With niche, highly specialized solutions, we craft bespoke investments & strategies that drive sustainable growth, making us one of the most recognized and revered names in the business landscape.



₹200+ Cr
ASSETS UNDER MANAGEMENT (AUM)

15%+
AVERAGE ANNUALIZED RETURN

15+
STRATEGIC INVESTMENTS & PORTFOLIO COMPANIES

₹2000+ Cr
FUNDS MOBILIZED & STRUCTURED

1 Million+ Sq. Ft.
TRANSACTED & EXECUTED

200+
SUCCESSFUL TRANSACTIONS

Our **Services.**

Investments & Funds

Strategic Investments in Real Estate & Consumer Experiences

- Debt & Equity Investments
- Fund & Asset Management
- SPVs & JVs as Growth Capital
- Commercial & Retail Investments

Strategy & Advisory

Strategic Advisory Solutions for Business Growth & Management

- Business Strategy
- Financial Strategy
- Sales & Marketing Strategy
- CRM & Brand Management
- Joint Ventures & Partnerships



About
Classic Group.

Building Legacies Together

Classic Group is an emerging leader in the Indian business landscape, driven by a commitment to ethics, innovation, and excellence. With an Enterprise Value exceeding ₹200 crore and a target to achieve ₹1,000 crore by 2030, we have positioned ourselves as a front runner in investments & fund management and strategic & advisory solutions. Our expertise spans a diverse range of sectors, including real estate, retail, hospitality, financial services, and management advisory. We are dedicated to creating value for our partners through strategic insights, cutting-edge market intelligence, and best-in-class practices. At the helm of the Group are seasoned professionals with multi years of industry experience. Classic Group excels in managing investments for both Indian and global groups, evaluating high-potential projects, and forging strong partnerships with developers, investors, and corporates. Our deep expertise in the real estate sector, combined with a vast network across major Indian metros, enables us to ensure sustainable growth and achieve unparalleled success. Our leadership team's innovative thinking and effective communication skills bring a dynamic approach to project planning, competitive analysis, and targeted marketing strategies. With a foundation built on professionalism, transparency, and mutual respect, we are setting new benchmarks for excellence in investments and strategic advisory services. Our proficiency spans multiple industries and we offer comprehensive solutions tailored to your vision, unlocking growth through a diverse range of expertly crafted solutions and insights that cater to every investments & strategy objectives.



Our **Vision.**

Innovate | Lead | Succeed

At Classic Group, our vision is to be the most innovative and trusted partner in investments and strategy.

We aspire to set new industry benchmarks in value creation, profitability, and market leadership. By empowering stakeholders with forward-thinking, financially sound, and customer-centric solutions, we aim to drive sustainable growth, foster long-term success, and transform industries through strategic foresight and unwavering integrity.

Our **Mission.**

Integrity | Innovation | Impact

Our mission is to deliver world-class project management and investment solutions with consistency, precision, and purpose.

We are dedicated to maximizing stakeholder value through a seamless blend of strategic expertise, innovative thinking, and results-driven execution. Every project we undertake is grounded in integrity and a commitment to exceeding expectations while creating meaningful, lasting impact.

Our **Values.**

Trust | Quality | Growth

Classic Group stands on a foundation of trust, quality, and growth. We are guided by integrity, professionalism, and a deep respect for our partners and stakeholders.

Our approach is built on ethical decision-making, quality-first thinking, and long-term value creation. Through collaboration, innovation, and transparency, we continue to set benchmarks and strengthen our leadership in the investments and business strategy landscape.

Our **History.**

1950

Mr. Baburam Gujarmal Gupta, a first-generation visionary, set foot in Mumbai and established the groundwork for what has since become the Classic Group.

1970

Following the founder's vision, the next generation independently expanded and diversified into multiple businesses.

1980

Shri Manoharlal Gupta, the second-generation visionary, pioneered new avenues and accumulated the capital that now drives the success of the Classic Group.

1990

The third-generation leader Mr Vinit Gupta drives its expansion into diverse business sectors.

2000

Classic Group embarks on its journey towards reaching the Rs. 100 crore milestone.

2010

The Group achieves significant growth milestones, progressing towards the ₹200 crore mark.

2020

Having reached the ₹200-crore mark, the Group, under the leadership of Mr. Vinit Kumar Gupta, demonstrated resilience, overcoming challenges posed by COVID and other business hurdles.

2030

Mr. Vinit Kumar Gupta envisions leading the company into the 1000 crore plus league.

Let’s Build Something Great Together.

Have An Idea Or Project?

Meet **Our Director.**

In A **World Of Noise, Real Leadership** Is About **Sharp Vision** And **Silent Impact.**

“At Classic Group, we are redefining excellence in Investments & Fund Management as well as Strategy & Advisory. As a rapidly growing business conglomerate with an enterprise value exceeding ₹200 Cr, on a course to surpass ₹1000 Cr soon, we stand at the forefront of innovation, delivering unmatched value to our stakeholders. Our commitment to integrity, traditional values, and forward-thinking solutions positions us as a trusted leader in the industry. With niche, highly specialized solutions, we craft bespoke investments and strategies that drive sustainable growth”.



Vinit Gupta

Vision Enabler | Alchemist | Venture Builder

Vinit excels in managing real estate investments for Indian and international clients, assessing projects through key financial metrics like ROCE and fiscal performance. His strong relationships with top property developers, consultants, and retailers across major Indian metros enhance Classic Group’s market influence and deal-making strength. Under his leadership, Classic Group continues to build strategic partnerships, execute high-value deals, and reinforce its reputation as a trusted name in investments and real estate.

Management **Team.**

Classic Group: Driving Growth With Expertise & Innovation

Led by Mr. Vinit Gupta and a team of 30+ seasoned consultants and professionals, Classic Group continues to expand into new markets, leveraging cutting-edge technology and robust industry networks. Committed to delivering excellence, the Group consistently honors its promises, ensuring reliable and impactful results for business associates and partners.

Founder & Visionary Leader

Mr. Manoharlal Gupta

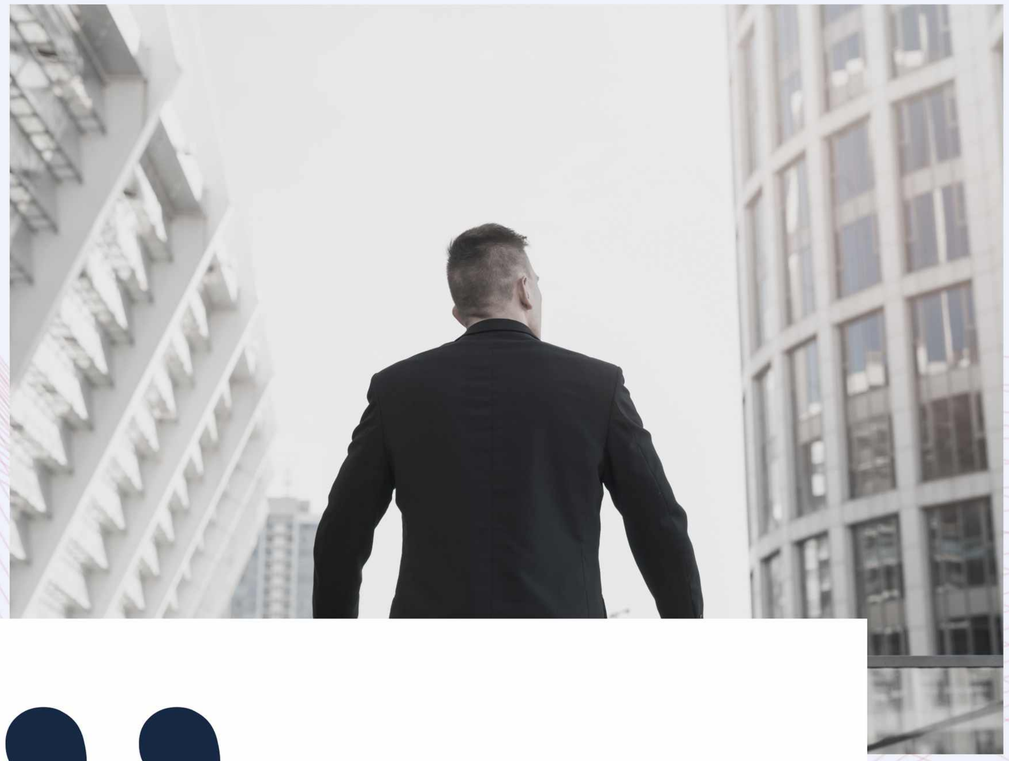
A visionary leader with deep business expertise and a strong network across India, he has played a pivotal role in steering the Gupta Family’s legacy business. His strategic foresight and entrepreneurial acumen have been key drivers in the Group’s expansion and success across multiple sectors.

Rising Entrepreneur & Strategic Thinker

Ms Kriti Gupta

An aspiring business professional, Ms. Gupta draws wisdom from the Group’s rich legacy while actively shaping its future. Calm, patient, and observant, she exemplifies unwavering perseverance, playing a key role in the Group’s operations. With a strong foundation in Business and Finance, her strategic support ensures seamless execution across ventures, reinforcing the Group’s long-term vision.

Classic Thought.



“

For **Visionaries** Who **Seek** More Than **Capital**,
For **Leaders** Who **Need** More Than **Advice**.

CLASSIC
INVESTMENTS & STRATEGY

Our **Approach**.

A Commitment To Excellence, Integrity & Innovation

At Classic Group, our approach is driven by a deep commitment to stakeholder success, professionalism, technological advancement, and ethical responsibility. By integrating these core principles into every aspect of our operations, we consistently deliver value, build trust, and drive sustainable growth.



Focus

We prioritize our stakeholders, investors, partners, and clients by consistently exceeding expectations, delivering exceptional results, and ensuring long-term success. Our goal is to foster meaningful relationships that drive growth and create lasting value.

Professionalism

Professionalism is at the heart of everything we do. We adopt a solutions-driven approach, maintaining the highest standards of quality, efficiency, and accountability to meet the diverse needs of our stakeholders.

Technology

We leverage state-of-the-art technology and data-driven insights to develop world-class solutions, streamline operations, and set new industry benchmarks. Our innovative mindset enables us to stay ahead in an evolving business landscape.

Ethics

Integrity and transparency form the foundation of our business. We are committed to upholding the highest ethical standards, earning the trust of associates, partners, investors, and employees through responsible decision-making and unwavering values.

Investments & Funds.

At Classic Group, our Investment & Fund Management division has been at the forefront of India's evolving financial landscape since the early 1990s. With a strong foundation in real estate and a diversified investment portfolio, we are committed to unlocking long-term value through strategic capital deployment, disciplined execution, and deep market insight. We partner with visionary entrepreneurs, growth-focused businesses, and high-potential assets, managing capital with integrity, foresight, and a results-driven mindset. Our track record spans decades, underpinned by robust governance, strong partnerships, and a relentless focus on sustainable returns for our partners, associates and stakeholders.



We partner with investors to build sustainable wealth through sound decisions and prudent management.

"An investment in knowledge pays the best interest."

— Benjamin Franklin

Our **Vision.**

Establish a Premier Private Investment Group

To build a respected private fund house founded on integrity, transparency and the highest ethical standards





Lead with Professionalism and Expertise

To be known for our competence, reliability and service-oriented approach across every investment endeavour

Deliver Excellence Through Commitment

To bring unwavering dedication to every project, striving for exceptional outcomes and measurable success



Our **Mission.**

Maximising Stakeholder Value

Ensuring long-term growth and consistent returns for investors, partners, and associates across all projects

Strategic Real Estate Investments

Identifying, acquiring, and managing high-potential real estate assets across commercial, residential, and mixed-use segments

Successful Joint Ventures

Forming impactful joint ventures that combine complementary strengths to unlock new growth avenues and mitigate risks

Diversified Commercial & Retail Investments

Investing in scalable, future-ready commercial and retail ventures that align with evolving market trends and consumer needs

Fund & Asset Management Excellence

Providing disciplined fund management and value-driven asset strategies to maximise performance and capital efficiency

Ethical and Transparent Practices

Maintaining the highest standards of governance, accountability, and integrity in all investment decisions

Sustainable and Responsible Growth

Focusing on investments that balance financial performance with long-term sustainability and community impact

Our **Approach.**

Our Objective

We empower investors, partners, and associates to generate consistent ROI (Return on Investment) and ROT (Return on Time) through carefully selected investments in Real Estate, New-Age Businesses and Consumer Experience ventures.

Our Process

- Rigorous deal sourcing and evaluation
- Comprehensive due diligence
- Innovative project conceptualisation
- Continuous monitoring and collaborative execution

Our Philosophy

- Strategic partnerships with local players and industry experts
- A balanced, conservative approach with diversified portfolios
- Proactive and hands-on investment management

Our Competitive Edge

- Creative strategies for value optimisation and growth
- Deep-rooted industry relationships
- Strong focus on corporate governance and transparency
- Professional and experienced management team



Our **Services.**

Project Development

We offer end-to-end project development solutions, including feasibility studies, joint ventures and commissioning. Our team supports international companies entering India's business, commercial, and infrastructure sectors, providing expert inputs to ensure profitable implementation. We also assist all entities in identifying and executing high-potential projects across the country.



Corporate Advisory

Our corporate advisory services encompass restructuring, joint ventures, mergers, acquisitions, and asset sales. We guide international businesses in establishing partnerships and operations in India, while also facilitating strategic investments and acquisitions both domestically and globally.



Private Equity & Direct Investments

We source high-potential private equity opportunities across key sectors in India, acting both as principal investors and strategic enablers. Our deep market knowledge and extensive network allow us to identify and support value-driven investments.

Asset Management

We provide tailored asset management solutions to HNIs and SMEs, with a focus on medium to long-term capital growth and risk mitigation through diversified portfolios. Our services include personalized financial planning, portfolio selection, and full-spectrum investment management, executed via Power of Attorney where required.

Strategy & **Advisory.**

Classic Group's Strategy & Business Management division empowers clients, partners and associates with tailored advisory services that drive growth and expansion. In an ever-evolving global economy, it ensures agility and competitiveness through expert guidance. By harnessing intellectual capital, organizational excellence and cutting-edge technology, the group delivers strategic insights, precision-driven processes, accountability and seamless communication to create lasting value.

We help businesses rethink, reimagine and reposition for growth.

"Strategy is about making choices, trade-offs; it's about deliberately choosing to be different."

— Michael Porter





Our **Vision.**

Classic Group's Strategy & Business Management Advisory division is committed to driving sustainable growth and excellence by providing ethical, high-quality and market-responsive advisory services.

Classic Group's Strategy & Business Management Advisory: Driving Sustainable Growth with Purpose

Agile Strategies for a Dynamic Economy

We empower clients with responsive, ethical and high-quality strategies tailored to evolving market conditions. By leveraging innovation, expertise and technology, we ensure businesses remain resilient and future-ready.

Value-Driven Solutions for Long-Term Success

Our focus is on delivering measurable returns through optimized business models, strategic transformation and sustainable practices, helping clients achieve both immediate impact and enduring growth.

Excellence Through Relationships & Accountability

We set industry benchmarks by fostering strong client relationships, enhancing customer satisfaction, and upholding precision and accountability as the foundation of every engagement.

Our **Mission.**

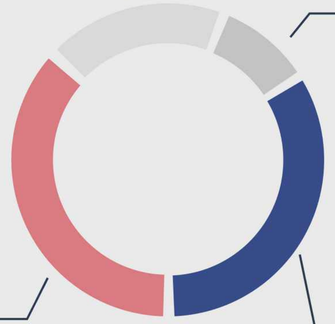
At Classic Group's Strategy & Business Management Advisory division, we are committed to fostering business excellence and long-term success. Our vision is to be a trusted partner in growth, providing strategic insights and innovative solutions that drive sustainable value.

Deliver Tailored, Value-Driven Solutions

We focus on understanding each client's unique needs and crafting customized strategies that optimize returns, ensuring long-term profitability and efficiency.

Empower Clients to Overcome Challenges

By leveraging deep industry expertise and strong leadership, we help businesses navigate market complexities, mitigate risks and turn challenges into opportunities for growth.



Drive Business Expansion Through Strategic Growth

Our goal is to support organizations in scaling their operations, identifying new market opportunities, and achieving sustained success through well-defined strategic planning.

Foster Strong, Lasting Relationships

We believe in a collaborative approach that priorities transparency, trust and long-term partnerships, ensuring our clients, associates and partners achieve their business objectives effectively.

Through innovation, accountability and a commitment to excellence, we empower businesses to thrive in a rapidly evolving global landscape.

Our **Commitment.**

At Classic Group's Strategy & Business Management Advisory division, we are dedicated to delivering excellence through a values-based approach and strategic insight.

1

Address Client Needs With Ethics And Quality

We uphold the highest ethical standards, ensuring that every solution is driven by integrity, transparency and a commitment to quality.

2

Elevate Customer Satisfaction And Enable Strategic Growth

We place clients at the heart of our work, striving to enhance their experience while guiding them toward sustainable, strategic expansion.

3

Ensure Value-Based Services And Optimal Returns

Our advisory solutions are designed to create measurable value, helping clients achieve strong investment outcomes and long-term performance.

4

Set Industry Standards And Improve The Business Landscape

Through innovation and thought leadership, we aim to raise the bar for best practices, positively influencing the broader business environment.

5

Establish Benchmarks For Modern Business Practices

By combining industry knowledge with forward-thinking strategies, we set benchmarks that reflect the needs of today's dynamic and competitive marketplace.

Our **Strength.**

Transforming and scaling a business requires a focused strategic approach. Whether revitalizing a unit or driving enterprise-wide growth, our expert team delivers sustainable results by combining industry knowledge, creativity and technology. We provide end-to-end support rooted in strategic execution, accountability and clear communication.

Strategy/Advisory

- **Partnerships:** Foster close collaborations for long-term growth
- **Deals:** Optimize resources and secure impactful business deals
- **Business Plans:** Develop investor-ready plans, allowing you to focus on operations
- **New/Existing Projects:** Maximize project value with clear timelines and execution plans

Key Focus Areas:

Strategic alliances, joint ventures, ecosystem development

Deal structuring, negotiations, capital raising, M&A support

Market analysis, financial modelling, investor pitches, go-to-market strategies

Project evaluation, execution roadmaps, performance tracking, scalability strategies





Investments/Funds

- **Investments:** Leverage our investment banking expertise for wealth growth
- **M&A / Joint Ventures:** End-to-end support for strategic transactions
- **Fund Managers:** Actively manage and safeguard client and partner wealth

Key Focus Areas:

Target identification, due diligence, valuation, post-deal integration

Private equity, venture capital, portfolio diversification, risk management

Fund structuring, regulatory compliance, performance optimization, investor relations

Advisory Services (Business)

Our services for individuals, retailers, and corporate houses include:

- Consumer & Industry Research
- Business Strategy & Model Conceptualization
- Strategic Partnerships
- Franchise & Distribution Planning
- Marketing, Branding & Sales Strategy
- Real Estate Investment Advisory

Key Focus Areas:

Market trends, consumer behaviour, competitor benchmarking, demand forecasting

Value proposition design, revenue models, operational planning, business validation

Partner identification, alliance structuring, synergy mapping, stakeholder alignment

Franchise models, distribution networks, territory planning, partner onboarding

Brand positioning, go-to-market strategy, channel mix, campaign planning

Asset evaluation, location analysis, deal structuring, ROI optimization

Asset & Brokerage Services

- **Asset Services:** Property and facility management
- **Brokerage:** Office, retail, land, and residential leasing
- **Investment Services:** Equity, debt, and structured finance

Key Focus Areas:

Preventive maintenance, cost optimization, vendor coordination, compliance management

Tenant/landlord representation, transaction management, market intelligence, lease structuring

Capital sourcing, investment structuring, financial modelling, exit strategy planning



Advisory Services (Assets)

We provide valuation and advisory for a wide range of assets including:

- Vacant land and development-ready parcels
- Residential, commercial, hospitality, retail, and mixed-use properties
- Industrial parks, SEZs, biotech/IT zones, and township projects
- Specialized assets like golf resorts, health spas, and wellness centers
- Complete portfolio valuations

Key Focus Areas:

Land use analysis, highest and best use studies, market potential assessment, zoning evaluation

Income capitalization, comparative market analysis, cost approach, project feasibility valuation

Infrastructure evaluation, economic impact, location efficiency, investor viability.

Operational benchmarking, brand valuation, asset performance analysis, tourism-based ROI metrics

Aggregated asset analysis, risk-weighted returns, portfolio optimization, compliance and reporting

Global Corporate Services

- Transaction, Portfolio, and Lease Management
- Global Client Strategies & Sustainability Initiatives

Key Focus Areas:

Lease renewals & negotiations, portfolio optimization, compliance tracking, transaction execution

Workplace strategy, sustainability benchmarking, energy efficiency planning, global expansion support, carbon footprint reduction



Project Management Services

From concept to execution, we offer end-to-end project management:

- Deal structuring and business partnership alignment
- Opportunity analysis, feasibility, and key metric validation
- Partner identification, negotiation, and stakeholder engagement
- Site evaluation, project planning, and consultant coordination
- Term sheet and agreement finalization
- Legal/statutory guidance and approvals
- Strategic rollout planning across branding, marketing, and distribution
- Oversight of operations, timelines, and overall execution
- New Projects, Company Stores, Branch Networks
- Franchisees, Distributors, Dealers

Key Focus Areas:

Partner identification and negotiations

Project viability assessments and planning

Legal/statutory approvals

Phased project strategies (setup to distribution)

General oversight including strategy, planning & ops

Real Estate Services

- **Investments:** Leverage our investment banking expertise for wealth growth
- **M&A / Joint Ventures:** End-to-end support for strategic transactions
- **Fund Managers:** Actively manage and safeguard client and partner wealth

Key Focus Areas:

Target identification, due diligence, valuation, post-deal integration

Private equity, venture capital, portfolio diversification, risk management

Fund structuring, regulatory compliance, performance optimization, investor relations



Our **Areas Of Expertise.**

We are a specialized Strategy and Business Management Advisory firm with a strong focus on strategic planning and organizational excellence. Our expertise spans a diverse range of sectors, including

We provide tailored advisory solutions that align with the unique needs and growth ambitions of each segment we serve.



- Real Estate
- Retail & Malls
- Health & Beauty
- Entertainment
- Food & Hospitality
- Corporate & Social Events
- Lifestyle Consumer Products & Services

Projects & **Collaborations.**

Strong partnerships. Impactful outcomes. Co-creating value through every collaboration

At Classic Group, we believe in the power of strategic partnerships to drive sustainable growth and impactful outcomes. Over the years, we have partnered with a wide spectrum of industry pioneers ranging from Builders & Developers to Global MNCs & Corporates offering tailored funding solutions, strategic advisory and end-to-end execution support.

Who **We Work With** ?

MNCs & Corporates:

Collaborating on expansion strategies, asset optimization, and joint ventures across verticals

Builders & Developers:

Partnering on residential, commercial and mixed-use developments by structuring investments, optimizing capital flows and strategizing sales & marketing

Events & Hospitality:

Engaging with hotels, resorts and luxury hospitality brands to build new developments and revamp existing assets with strategic insights

BFSI:

Supporting financial institutions in asset acquisition, strategic roll-outs and growth-focused partnerships

Realtors & Consulting:

Offering strategic partnerships to scale business operations and improve profitability

Our **Network.**

MNCs & Corporates

allnex · ANGUS Chemical Company · Ashland · covestro · Cinépolis · ELEMENTIS · hakoba · HABITAT · Lubrizol · McCain · mecoris India Pvt. Ltd. · Mahindra · REH Kendermann · Reliance Industries Limited · SHOPPERS STOP · Siyaram's · TATA · Woodland · Woodland

Builders & Developers

Ashray · adani · CJR Homes · DLH · Hiranandani · K Raheja Corp · Kalpataru · Lotus Developers · LODHA Building a better life · Mangal · Oberoi Realty · Parinee Building Proportions · Rustomjee · Rustomjee · TATA HOUSING · The Wadhwa Group · VIHANG · VIHANG AHEAD

Hospitality

anantam STORIES · ACCOR · HYATT · Hilton Hotels & Resorts · ITC HOTELS Responsible Luxury · Marriott · Radisson · TAJ

BFSI

AXIS MAX LIFE INSURANCE · AXIS BANK · Aditya Birla Capital Finance · Edelweiss Ideas create, values protect · HDFC BANK We understand your world · ICICI Bank · IndusInd Bank · kotak Kotak Mahindra Bank · MAGMA General Insurance Limited · Piramal · SVC BANK · TATA CAPITAL Count on us · YES BANK

Realtors & Consulting

ANAROCK VALUES OVER VALUE · CBRE · Colliers · CUSHMAN & WAKEFIELD · Deloitte. · EY · HVS · JLL · Knight Frank

Our **Business Solutions Portfolio.**

We offer a comprehensive suite of services tailored to individuals, retailers & corporate business houses, including:

- CONSUMER & INDUSTRY RESEARCH ADVISORY
- STRATEGY DEVELOPMENT & BUSINESS PLAN MODEL CONCEPTUALIZATION
- IDENTIFICATION & FINALIZATION OF STRATEGIC BUSINESS PARTNERSHIPS
- FRANCHISE & DISTRIBUTION STRATEGY
- MARKETING BRANDING & SALES STRATEGY MANAGEMENT
- REAL ESTATE INVESTMENTS & MARKETING ADVISORY

What **We Offer ?**



Why **Choose Classic Group** ?

At Classic Group, we work with sector leaders to create growth blueprints powered by strategy, investment insight and operational excellence. From navigating complex financial structures to entering new markets, our tailored services are designed to unlock value, mitigate risk and future-proof businesses. Each partnership & collaboration is rooted in a shared vision, fuelling growth, unlocking potential and delivering measurable results through strategic insight & financial acumen.



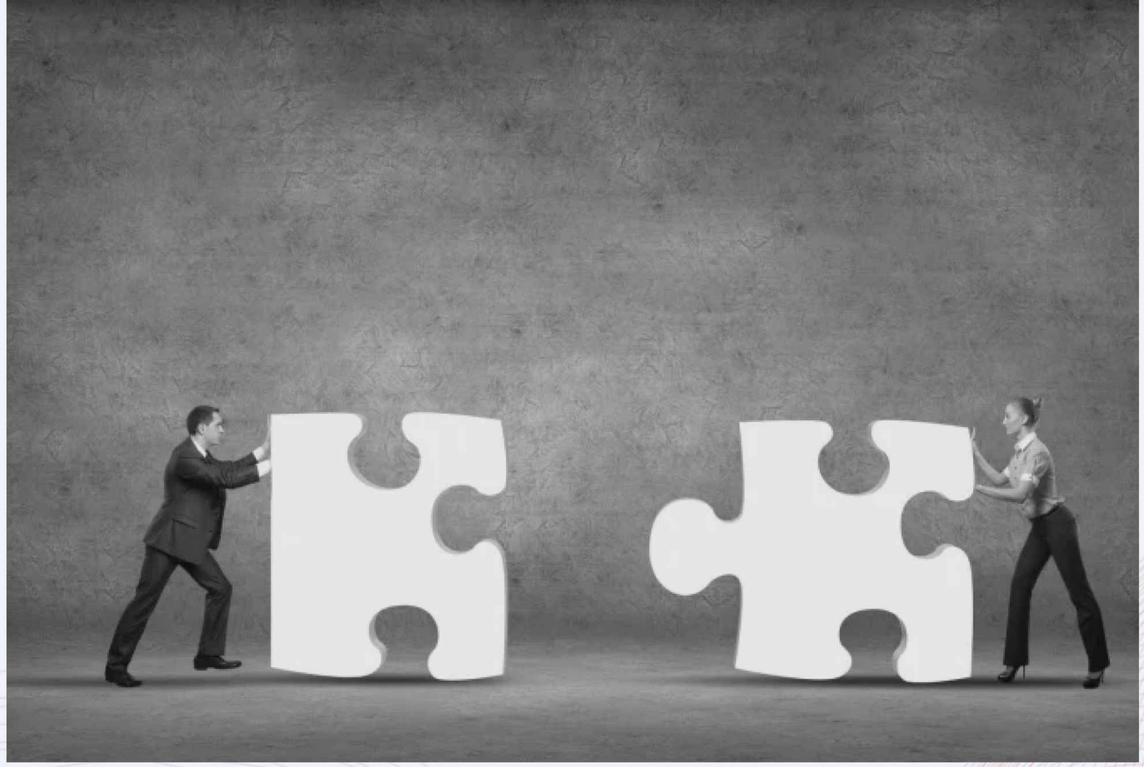
"The best way to predict the future is to create it."

— Peter Drucker

At Classic Group, we don't just provide services we offer partnerships that evolve, strategies that transform businesses, and investments that create long-term impact.
Whether you're a brand looking to scale, an investor seeking curated opportunities, or a professional eager to contribute your journey with us starts here.

What Are **Our Verticals** ?

- Residential Projects
- Land Development
- Events & Hospitality
- Commercial Projects
- Warehousing & Logistics
- Trading / Imports Exports – Multi Commodity



We Are **Strategic Partners With.**

- Multiple Banks
- NBFCs
- UHNI's
- HNI's

KPIs.

₹200+ Cr	15%+	15+	₹2000+ Cr	1 Million+ Sq. Ft.	200+
ASSETS UNDER MANAGEMENT (AUM)	AVERAGE ANNUALIZED RETURN	STRATEGIC INVESTMENTS & PORTFOLIO COMPANIES	FUNDS MOBILIZED & STRUCTURED	TRANSACTED & EXECUTED	SUCCESSFUL TRANSACTIONS



Code Of Conduct.

At Classic Group, we uphold the highest standards of integrity, ethics, and compliance. Every Director, Officer, and Employee is expected to act responsibly, lawfully, and in the best interests of the company at all times.

1. Ethical Conduct & Compliance

Follow all applicable laws, regulations, and internal policies. Conduct yourself with honesty and professionalism in every business interaction.

2. Conflict of Interest

Avoid situations where personal interests could conflict with the Company's. Disclose any potential conflict to the Board or designated officer and seek prior written approval.

3. Protection of Assets

Use Company assets responsibly and only for authorized purposes. Safeguard them against misuse, loss, or theft.

4. Integrity & Honesty

Maintain the highest level of integrity in personal and professional behaviour. Avoid misrepresentation, deception, or unethical conduct.

5. Health, Safety & Environment

Adhere to all health, safety, and environmental regulations. Contribute to a safe, clean, and compliant workplace.

6. Confidentiality

Protect all confidential information of the company and our partners. Do not disclose or misuse any information for personal gain.

7. Sensitive Information

Handle sensitive information with care and do not share it externally. Treat it as Company property and always protect it.

8. Disciplinary Action

Violations of this Code may result in disciplinary measures, including termination. The Board or its delegate will determine appropriate action as needed.

7. Legal & Regulatory Adherence

Respect and comply with all local, state, and national laws. Maintain ethical standards in all dealings, including those involving public officials.

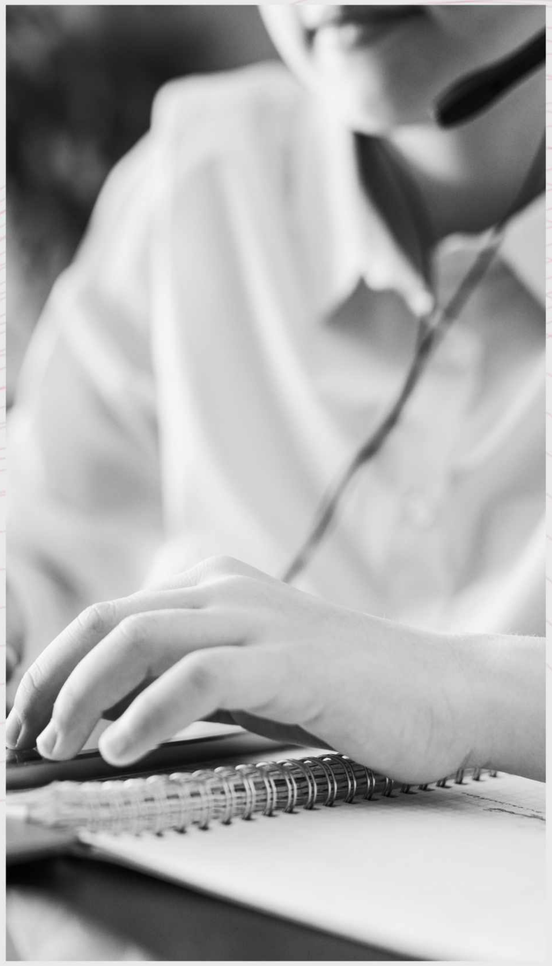
Contact **Us.**

Let’s Start a Conversation That Builds Futures

Whether you're seeking strategic advisory, exploring investment opportunities, or simply curious about how we can work together, we’re here to connect, collaborate, and co-create value. At Classic Group, every conversation is the beginning of a long-term relationship grounded in trust, ethics, and shared vision.

Reach Out. We’re Listening

Our team is committed to providing clarity, insight, and impactful solutions tailored to your goals. We believe meaningful growth comes from meaningful dialogue.



ADDRESS

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